

# Launch Control Blast

DECEMBER 2023

YOUR YEAR IN REVIEW

## How Was Your Year with Launch Control?

As 2023 comes to a close, we want to take a moment to reflect on the incredible journey we've shared with you this year. Did Launch Control play a role in helping you reach your 2023 benchmarks? We want to hear your story. Share your successes, challenges, and the moments that stood out during your journey with us.

Share a Testimonial

PANEL DISCUSSIONS + WEBINARS + MASTERMINDS + LIVE Q&As

## Take your deal flow to the next level!

Join Us For Engaging Discussions Designed To Optimize Lead Generation, Maximize ROI, and Scale Your REI Business! Participate in the conversation and get answers to your questions, every month!



**Mastermind 11:** [Book More Discovery Calls: Content & Strategy Hacks](#)

Booked discovery calls simplify ROI. Whether you use Launch Control packages or your methods, discover a plug-and-play system.



**Mastermind 10:** [Proven Strategies for Sourcing Targeted Seller Leads](#)

Take your investment approach up a notch. Learn proven strategies for uncovering high-value, off-market leads and maximizing ROI.

LAUNCH IN ACTION

## Response Rates and Opt-Ins After Recent Compliance Changes

"We've noticed that the response rate has gone down, but the people who are replying are actually opting in because of how I've constructed our templates... It's been less than what it was but at least the people that are responding are the ones accepting an offer."

- Anthony "Mark" Kalixto  
Launch Control user

"It actually works in our favor because we know that if they're opting in - it means that they're more interested, it's almost qualifying the lead a bit more. We know our sales team is going to have a better response. Our volume will go down, but if they're opting in, it'll help our conversions"

- Zachary Russell  
Launch Control user

INSIGHTS FROM THE BLOG

## Master text marketing. Get inspired!

Our blog offers valuable insights, strategies, and best practices to inform you about the latest text marketing trends.



**Navigating the Latest 10DLC Changes: A Positive Shift for Text Marketing in Real Estate**

Introducing: Michael Bartolomei, Head of Strategy & Solutions at Launch Control, on the Real Estate Disruptors Podcast... [Read More](#)



**Grab the Best Real Estate Deals with an Organized Text Marketing Inbox: Expert Tips**

Text messaging — aka "SMS" or "short message service" — was once just a way for people to chat with friends and family... [Read More](#)

LAUNCH AFFILIATES

## The highest paying affiliate program in REI



Earn easy passive income by sharing the power of Launch Control with your network. Passive income is the best kind! Sign up today, and get in on the Q1 Affiliate Contest, lots of prizes in store for those who drive the most referrals!!

### WE HAVE EVERYTHING YOU NEED TO SUCCEED AS AN AFFILIATE!

- Personal affiliate dashboard
- 1-on-1 strategy sessions
- Custom affiliate link
- Email swipe copy
- Affiliate graphics
- Shareable blog posts

Sign Up Today!

### Resource library

Quick Links:  
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[Lead Conversion Strategy Session](#)  
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